



MeDirect relaunches its promotion for the new Belgian State Bonds

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At the beginning of 2024, MeDirect distributed Belgian State Bonds via its online platform, a first for the online bank. To celebrate this occasion, it offered existing and new customers 0.20% bonus on the amount they subscribed with. The result? Nearly 10% of all subscriptions placed through banks were made via the MeDirect platform, which was adapted technically for this purpose. An achievement that far exceeded the bank's expectations.

With the upcoming State Bonds issue in mind, MeDirect has decided to relaunch its promotion: customers who subscribe to the new State Bonds via the online MeDirect platform starting from May 24, 2024, will once again receive a 0.20% bonus. This way, the bank wants to give its customers the opportunity to diversify their investments and achieve extra returns.

The terms and conditions of this promotion will soon be available on the [MeDirect website](#).

About MeDirect Bank NV/SA

MeDirect Bank SA is a Belgian online bank based in Brussels. The bank is part of the Maltese bank MeDirect Bank (Malta) plc and operates in Belgium under a Belgian licence. As a bank incorporated under Belgian law, MeDirect is supervised by the FSMA, the National Bank of Belgium and the European Central Bank. MeDirect is affiliated to the Belgian deposit guarantee scheme, therefore deposits with the bank are covered up to €100,000 per person. The bank has more than 100,000 customers in Belgium. For more information, visit: <https://www.medirect.be/>.